

# TOGETHER FOR A SUSTAINABLE FUTURE



## Why sustainable production and trade?

- Sustainability and transparency throughout the entire chain is essential to continue to trade responsible flowers and plants. Sharing knowledge and cooperation is extremely important.
- The demand from society, and especially from consumers, for fair, reliable and sustainable products is growing.
- Retailers, including the big international supermarkets, garden centres, home centers and e-commerce companies, are making increasing demands in terms of sustainability.
- We all want to leave a better world for future generations, don't we? Together we can boost the image of the industry.

## How do you ensure production cultivation?

- Certification is an important part of the process to contribute to our shared vision of sustainability and the market developments.
- Your certification must fit within the criteria set by the FSI (see reverse) in order to achieve the FSI goals.

## What steps can you take?

- Request more information from a certified body or register directly.
- Contact one of the initiators, listed below.

## What steps are we taking?















- In May we launched an acceleration initiative to speed up the sustainability process.
- We will support our growers with the implementation of required certifications where possible.

# 'FSI BASKET OF STANDARDS'

## SOCIAL

## ENVIRONMENTAL



SOCIAL		ENVIRONMENTAL & SOCIAL		ENVIRONMENTAL	
	MPS Sqaally Qualified (SQ) Certification Scheme		Kenya Flower Council Silver Standard		MPS-GAP Certification Scheme
	Business Social Compliance Initiative (BSCI) Code of Conduct		EHPEA Code of Practice for Sustainable Flower Production Silver level		BOPP (British Ornamental Plants Producers) Grower Standard
	Fair Trade International Hired Labour Standard		Florverde® Sustainable Flowers Standard		Global G.A.P. Floriculture Standard
	Ethical Trading Initiative Base Code / SMETA				EU Organic Farming
	Social Accountability International SA8000 Standard				USDA National Organic Program
	Sustainable Agriculture Network - Rainforest Alliance Certificate				

## - CONTACT DETAILS FSI -



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