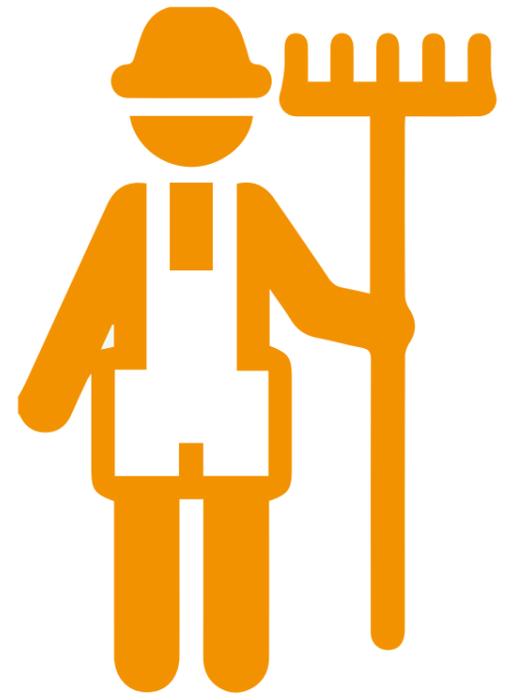




Smallholders



Certification

FLORVERDE



SUSTAINABLE FLOWERS

ASOCOLFLORES
Association of Colombian Flower Exporters

Colombia / Supporting small scale farmers



The Project

“We are actively supporting Colombian small scale farmers to implement the Florverde Sustainable Flowers® best practices and encouraging business equality through continuous training and capacity building. Governmental and non-governmental institutions are involved to guarantee scalability and continuity in the implementation of Florverde best practices”

Ximena Franco, Director Florverde Sustainable Flowers
xfranco@florverde.org

The Results



43 small scale farmers improving social and environmental practices.
9 Relevant local institutions involved.



18 meetings and participative workshops between the smallholders and stakeholders.
23 professionals trained at the first level on FSF standards and procedures.



Florverde Checklist adjusted for smallholders.
93 Evaluations performed (2+ per production unit)
8 PUs compliant/ **7 PUs** in certification process