

# Agrochemical Use

## Reduce & Improve







### Supply Chain Transparency



#### The Project

"Through cooperation, information sharing, training and education between the consecutive links in the supply chain, we will create knowledge and awareness on pesticide use as well as commitment on practical solutions to improve."

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#### The Objectives

- Stimulate communication and knowledge sharing.
- Improve awareness on the environmental impacts.
- Enable more transparency in the supply chain.
- Reduce the use of Agrochemicals and residues.



#### The Activities





- Develop a Route Map to determine the risk areas on product and chain level;
- Put 4 tools into use by the supply chain to visualize the usage and toxic load per product and location;
- Engage with groups of companies to find and share solutions;
- Encourage training and education on the field