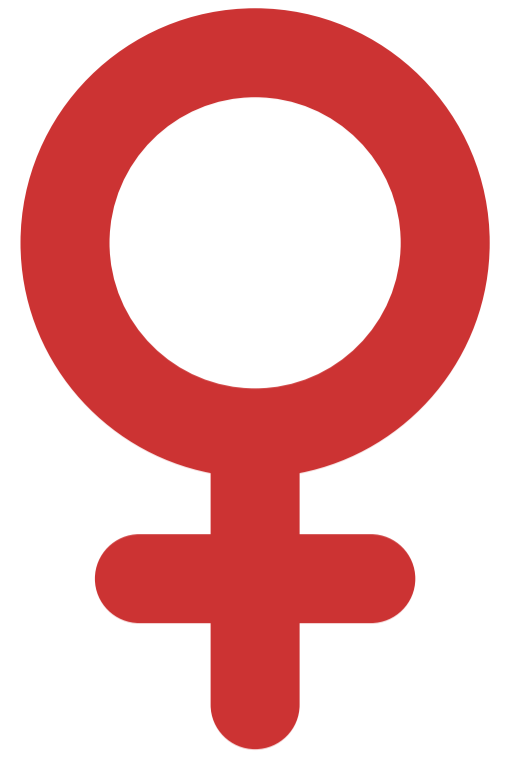




Workers Conditions

Gender



BSR

her
+project

Women Empowerment



The Project

“After taking first steps to address gender-related issues at a number of EHPEA member farms and implementing pilot welfare programmes in the workplace in partnership with BSR Her Project, we will strengthen interventions to achieve a “change in mindset” towards lasting improvements in the lives of women and communities.”

Tewodros Zewdie, Executive Director
tewodros@ehpea.com

The Objectives

- Increase the access to health and gender knowledge, and the behaviour of 20,000 workers;
- Improve practices, policies, and procedures towards gender sensitive management at 42 farms.

The Activities

Building on previous projects' results:



- Engage with farms on the importance of gender and health sensitive management for business growth.
- Provide training to farm management, gender committees, supervisors, government stakeholders.
- Support farms to implement policies, procedures, practices, and provide access to health services.
- Mobilize the community through activities such as sector events, edutainment, and community conversation.